Award Nomination Application:

Residential Property of the Year

IREM Sacramento is hosting an awards event on February 12, 2025, at The Sofia in Sacramento from 5:00 – 8:00 p.m. to recognize outstanding individuals in the residential and commercial property management industry.

Nomination Timeline

- Nominations will be accepted from January 1 – 17, 2025.
- Finalists will be determined by January 23, 2025.
- Finalist interviews will be conducted the week of January 27, 2025.
- Award winners will be announced at the event on February 12, 2025.

Please note, award categories may be divided into subcategories (i.e. Residential Property of the Year under 100 units, 100 – 300 units, etc.) depending on the number of applications received.

Nomination Fee

- $25 IREM Sacramento Members / $50 non-members
- Finalist will require a Mystery Shop Report Fee - $150
  (A copy of the Shop Report will be provided after the event & a ticket to the event is included)

❑ Check made payable to IREM Sacramento ❑ Credit Card: __ AMEX __ Visa __ MC

Name on Credit Card: ____

Credit Card #: ____

Credit Card Expiration Date: ________________ Security Code: _______________

Credit Card Mailing Address: ____

Nominee Information

Contact Name: _________________________ Title: _________________________

Email: _________________________ Phone: _________________________

Property: ____

Property Address: ____

Total Units at Property: ________________ Management Company: _________________________

Nominee Questionnaire

Provide answers to the following questions with 200 words or less. Individuals may nominate their own property or be nominated by others.

1. **Property Type** (e.g., multi-family, affordable housing, luxury apartments, senior living, etc.)
   - ❑ Market Rate
   - ❑ Affordable Housing
   - ❑ Senior Living
   - ❑ Other: ____

2. Provide the property occupancy rate over the past 12 months.

3. Describe the property leasing statistics over the past 12 months. Include:
   a. Number of units leased
   b. Occupancy rate improvements
   c. Renewal rates or retention metrics

4. How does this property ensure exceptional resident satisfaction?

5. Share specific programs or initiatives that have contributed to resident retention and building strong resident relationships.

6. Describe how the property is maintained to ensure it is in top condition for residents over the past 12 months. Include examples such as:
   - Preventative maintenance programs
   - Sustainability efforts
   - Timely repairs and issue resolution
   - Renovations, upgrades, or property enhancements completed in the last 12 months

7. Share the property’s success in achieving strong financial performance over the past 12 months. Provide examples such as:
   - Occupancy rates and revenue growth
   - Cost-saving initiatives or operational efficiencies
   - Positive ROI from renovations, amenities, or leasing strategies

8. Describe any initiatives or programs that positively impacted the local community beyond the property itself within the last 12 months.

9. Share how the property provides unique amenities or services that enhance the resident experience.

10. Supporting Metrics and Results
    - Include key performance data such as:
        - Occupancy and renewal rates
        - Resident satisfaction survey scores or testimonials
        - Financial performance highlights (e.g., NOI growth, expense reductions, ROI from projects)
    - Attach to your submission examples of marketing materials, photos of the property, or before-and-after visuals of upgrades.

11. Is there anything else the judges should know about why the property should be recognized in this category?

Submit your completed Nomination Form to Nichole@IREMSac.org by EOD Friday, January 17, 2025.